

Introduction

The Story of Jaipur Blue Pottery

Born in the 14th century through Persian glazing traditions, Jaipur Blue Pottery flourished under the patronage of Maharaja Sawai Ram Singh II in the 18th century. Today, it remains one of Rajasthan's most treasured crafts, protected under India's GI Act, 1999 – Registration No. 52.

Unlike ordinary ceramics, this art is clay-free, made from a blend of quartz, powdered glass, Multani Mitti, gum, and natural salts. Each piece is hand-molded, delicately painted, glazed, and low-fired, creating its signature glossy finish in indigo, cobalt, and turquoise.

From bowls and plates to vases, tiles, and décor accents, Jaipur Blue Pottery carries centuries of heritage while blending seamlessly into modern homes.

At HeartfulCraft International Pvt. Ltd., every piece represents:

- **Authenticity:** GI-certified heritage craft.
- **Quality:** Lead-free glazes, export-safe packaging, third-party test reports (SGS/Intertek).
- **Sustainability:** Eco-friendly processes and recyclable packaging.

GI Tag & Authenticity

Jaipur Blue Pottery holds a Geographical Indication (GI) Registration No. 52, officially recognized under the Geographical Indications of Goods (Registration and Protection) Act, 1999 by the Government of India. This registration ensures that only pottery produced in Jaipur, using the traditional clay-free process and natural oxide colors, can be marketed as "Jaipur Blue Pottery".

Key Features of Authentic Jaipur Blue Pottery

- **Clay-Free Craft:** Made using quartz powder, Multani Mitti, powdered glass, and gum.
- **Natural Colors:** Designs painted with mineral and oxide-based pigments, fired at low temperatures.
- **Handmade Process:** Each piece is individually crafted and hand-painted by artisans.
- **Protected Heritage:** GI certification safeguards against imitation and misuse of the name.

Buyer Assurance

- Every product in this catalogue is certified authentic under GI registration.
- Variations in size, color, and glaze are natural results of handmade craftsmanship and are considered marks of authenticity.
- Certificates can be shown to import authorities and buyers as proof of originality.

BUYING GUIDE

This guide is designed to make your sample orders and bulk imports of Jaipur Blue Pottery simple, transparent, and reliable.

1. Minimum Order Quantity (MOQ)

- Samples: 10 pieces (mixed SKUs allowed) → Lead time: 15–20 days
- Bulk Orders: 100 pieces per SKU (or higher) → Lead time: 45–60 days

2. Lead Times

- Sample Production: 2–3 weeks (depending on design availability)
- Bulk Production: 6–8 weeks (depending on quantity & customization)

3. Payment Terms

- Advance Payment: 50% of order value via Telegraphic Transfer (TT/SWIFT).
- Balance Payment: Before dispatch, after QC inspection and packing confirmation
- Letter of Credit (LC): Accepted for high-volume orders (on agreement).

4. Shipping Terms

- EXW Jaipur: Buyer arranges pickup from our workshop.
- FOB Mundra / Nhava Sheva: We deliver to port of export in India.
- CIF: We handle freight & insurance up to buyer's port.
- DDP: Available for select markets (USA, EU, UAE) on request.

5. Packaging & Safety

- Each piece packed with eco-friendly bubble wrap and corrugated cartons.
- Cartons palletized as per ISPM-15 standards (for international shipments).
- Bulk shipments insured against transit damage (if opted by buyer).

6. Returns & Refunds

- Handmade Variation Policy: Slight differences in color, size, and glaze are natural in handmade products and are not defects.
- Damage Policy: If damage occurs in transit, claims can be settled via insurance (if covered).
- No Returns/Refunds once products are exported.



BLUE POTTERY BOWLS LOTOUS

"Where Elegance Meets Art"



Material: Blue Pottery Ceramic
Dimension: Dia- 12.5cm



SKU: BWLB01

\$13



Material: Blue Pottery Ceramic
Dimension: Dia- 12.5cm



SKU: BWLS02

\$13



Material: Blue Pottery Ceramic
Dimension: Dia- 12.5cm



SKU: BWLI03

\$13



Material: Blue Pottery Ceramic
Dimension: Dia- 12.5cm



SKU:BWLG04

\$13

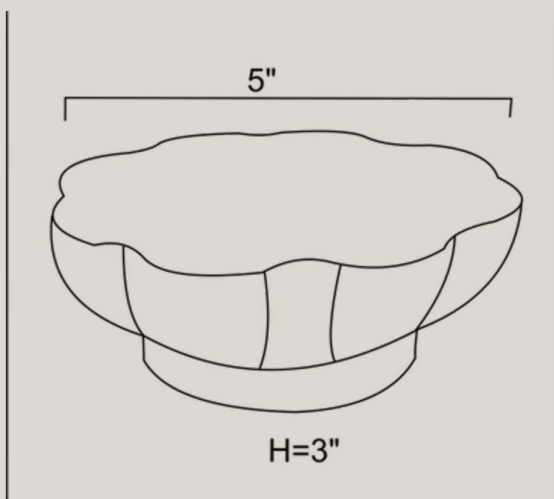


Material: Blue Pottery Ceramic
Dimension: Dia- 12.5cm



SKU:BWLB05

\$13





BLUE POTTERY HANDMADE WALL PLATES

"Where Elegance Meets Décor "





Material: Blue Pottery Ceramic
Dimension: 25cm. (Dia)

SKU: BPP01I

\$25



Material: Blue Pottery Ceramic
Dimension: 25cm. (Dia)

SKU: BPP02S

\$25



Material: Blue Pottery Ceramic
Dimension: 25cm. (Dia)

SKU: BPP03Y

\$25



Material: Blue Pottery Ceramic
Dimension: 25cm. (Dia)

SKU: BPP04B

\$25



CANISTER & JARS

"Where Elegance Meets Décor "



Material: Blue Pottery Ceramic
 Dimension:- H-9.5cmD9.5cm
 SKU: BPCY01

\$15



Material: Blue Pottery Ceramic
 Dimension:- H-9.5cmD9.5cm
 SKU: BPCB02

\$15



Material: Blue Pottery Ceramic
 Dimension:- H-9.5cmD9.5cm
 SKU: BPCI03

\$15



Material: Blue Pottery Ceramic
 Dimensions : W x H: 8cm x 13cm
 SKU: BPJI01

\$25



Material: Blue Pottery Ceramic
 Dimensions : W x H: 8cm x 13cm
 SKU: BPJB02

\$25



Material: Blue Pottery Ceramic
 Dimensions : W x H: 8cm x 13cm
 SKU: BPJS03

\$25



HeartfulCraft
An Initiative by Aashiya Khan

OIL BURNER

"Where Elegance Meets Décor"





DIMENSIONS: 12CM (H) X 8.5CM (W) X 3CM

(DEPTH OF THE BOWL ON TOP)

Material: Blue Pottery Ceramic

SKU: BOBY01

\$ 19



DIMENSIONS: 12CM (H) X 8.5CM (W) X 3CM

(DEPTH OF THE BOWL ON TOP)

Material: Blue Pottery Ceramic

SKU: BOBS02

\$19



\$19

DIMENSIONS: 12CM (H) X 8.5CM (W) X 3CM

(DEPTH OF THE BOWL ON TOP)

Material: Blue Pottery Ceramic

SKU: BOBSF03



\$19

DIMENSIONS: 12CM (H) X 8.5CM (W) X 3CM

(DEPTH OF THE BOWL ON TOP)

Material: Blue Pottery Ceramic

SKU: BOBB04



HEART PLATE

"Where Elegance Meets Décor"



MATERIAL: BLUE POTTERY
CERAMIC

DIMENSION: 10CM. (DIA)

SKU: BHPY01

\$12



MATERIAL: BLUE POTTERY
CERAMIC

DIMENSION: 10CM. (DIA)

SKU: BHPB02

\$12

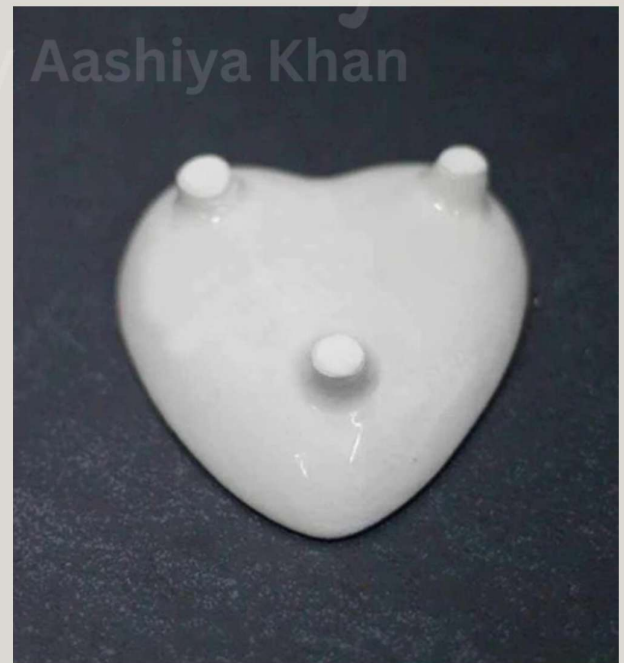


MATERIAL: BLUE POTTERY
CERAMIC

DIMENSION: 10CM. (DIA)

SKU: BHPI03

\$12



MATERIAL: BLUE POTTERY
CERAMIC

BACK SIDE OF PLATE

SOAP DISH

"WHERE ELEGANCE MEETS DÉCOR"



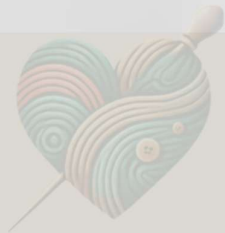


DIMENSIONS :
SOAP DISH- L:13CM W:10CM H:4

MATERIAL:
BLUE POTTERY CERAMIC

SKU: BSDY01

\$6



Heartful Craft
An Initiative by Aashiya Khan

DIMENSIONS :
SOAP DISH- L:13CM W:10CM H:4

MATERIAL:
BLUE POTTERY CERAMIC

SKU: BSDB02

\$6





DIMENSIONS: 19.05 CM X 6.35 CM

MATERIAL:
BLUE POTTERY CERAMIC

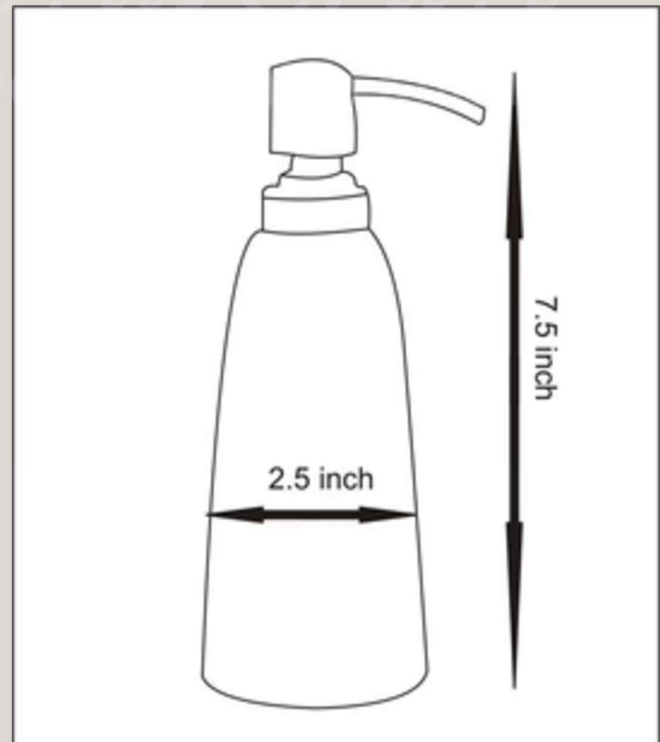
SKU: BDB01

\$8



SKU: BDY02

\$8





HeartfulCraft
An Initiative by Aashiya Khan

COASTER

"Where Elegance Meets Décor "





MATERIAL: BLUE POTTERY
CERAMIC

SKU: BCB01

\$14

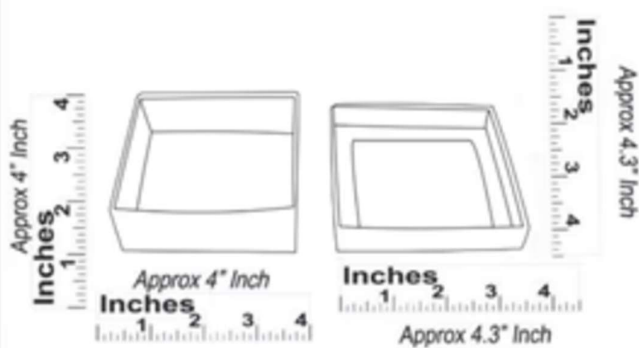


MATERIAL: BLUE POTTERY
CERAMIC

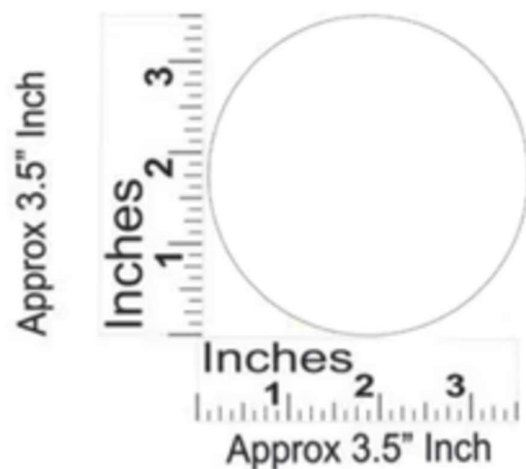
SKU: BCY02

\$14

Coaster Box



Coaster





ROUND ASHTRAY

MATERIAL: BLUE POTTERY
CERAMIC

DIMENSION: 10X6CM

SKU: RAY01

\$12



AGARBATTI STAND

MATERIAL: BLUE POTTERY
CERAMIC

DIMENSION: 8.5CM X 2.5CM

SKU: ASY01

\$12



CARD HOLDER

MATERIAL: BLUE POTTERY
& METAL

DIMENSION: HIGHT 12CM
BASE 3CM

SKU: CAHY01

\$5



ROUND BOX

DIMENSION: ,7X8 CM

MATERIAL: BLUE POTTERY
CERAMIC

SKU: RBB01

\$15



OVAL BOX

DIMENSION: 7X11CM

MATERIAL: BLUE POTTERY
CERAMIC

SKU: OVB01

\$12



T-HOLDER

MATERIAL: BLUE POTTERY
CERAMIC T-LIGHT

SIZE AND FIT- APPROX -
6 TO 9CM

SKU: THB01

\$5



BLUE POTTERY SURAH

DIMENSION: H-16CM

MATERIAL: BLUE POTTERY
CERAMIC

SKU: BPSI01

\$19



BLUE POTTERY CYLINDER

DIMENSION: H-13CM D-7CM

MATERIAL: BLUE POTTERY
CERAMIC

SKU: BPCB01

\$12



SQUARE FLOWER BUD VASE

MATERIAL: BLUE POTTERY
CERAMIC

DIMENSION: PLANTER H-7CM

SKU: SFBVB01

\$8