



Urban utility collection

Rajasthan-inspired hand-block craftsmanship,
reimagined in eco-luxury through upcycled Matka
Jhula and delicate embroidery.



HeartfulCraft

An Initiative by Aashiya Khan

Introduction

HeartfulCraft Carrying Stories, Handcrafted with Heart

HeartfulCraft is born from a deep respect for handmade traditions and the artisan hands behind them. Each creation is a tribute to India's timeless textile heritage, where pure cotton fabric, hand block printing, patchwork, and old embroidery techniques come together to form products with soul, purpose, and authenticity

Our collection features hand block printed tote bags, duffle bags, vanity pouch sets, along with patchwork wall hangings, bolster covers, file covers, Jhola–Matka bags, and heritage embroidered patches. Every piece is handcrafted in small batches, embracing natural imperfections that make each product truly one of a kind.

Why Choose HeartfulCraft Handmade Cotton Bags

- 100% Handmade by Skilled Artisans
- Traditional Craft Techniques preserved across generations
- Natural Cotton Fabrics – breathable, durable, and sustainable
- Unique Designs – no two products are exactly the same

Ethical & Conscious Craft supporting artisan livelihoods {for Patch work products }

HeartfulCraft products are not mass-produced accessories they are stories stitched into fabric, created slowly, responsibly, and with intention.

When you choose HeartfulCraft, you choose more than a product.

You choose heritage, sustainability, and craftsmanship made with heart.

BUYING GUIDE

This guide is designed to make your sample orders and bulk imports of Jaipur Blue Pottery simple, transparent, and reliable.

1. Minimum Order Quantity (MOQ)

- Samples: 10 pieces (mixed SKUs allowed) → Lead time: 15–20 days
- Bulk Orders: 100 pieces per SKU (or higher) → Lead time: 45–60 days

2. Lead Times

- Sample Production: 2–3 weeks (depending on design availability)
- Bulk Production: 6–8 weeks (depending on quantity & customization)

3. Payment Terms

- Advance Payment: 50% of order value via Telegraphic Transfer (TT/SWIFT).
- Balance Payment: Before dispatch, after QC inspection and packing confirmation
- Letter of Credit (LC): Accepted for high-volume orders (on agreement).

4. Shipping Terms

- EXW Jaipur: Buyer arranges pickup from our workshop.
- FOB Mundra / Nhava Sheva: We deliver to port of export in India.
- CIF: We handle freight & insurance up to buyer's port.
- DDP: Available for select markets (USA, EU, UAE) on request.

5. Packaging & Safety

- Each piece packed with eco-friendly bubble wrap and corrugated cartons.
- Cartons palletized as per ISPM-15 standards (for international shipments).
- Bulk shipments insured against transit damage (if opted by buyer).

6. Returns & Refunds

- Handmade Variation Policy: Slight differences in color, size, and glaze are natural in handmade products and are not defects.
- Damage Policy: If damage occurs in transit, claims can be settled via insurance (if covered).
- No Returns/Refunds once products are exported.

HandMade Cotton Items

HS Code: 4202.92.00



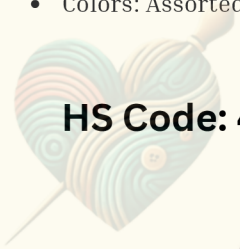
\$6 Sample: \$23

Hand Pouch Purse

- **Sample Price:** \$23 EXW (Min. 1 unit) → \$23 total
- **Bulk Price:** \$6 EXW (Min. 500 units) → \$3,000 total

Details:

- Material: 100% Cotton
- Size: 10 X 7 Inches
- Design: Foldable Floral design
- Colors: Assorted



HS Code: 4202.92.00



\$15 Sample: \$50

Quilted Tote Bag with Zip

- **Sample Price:** \$50 EXW (Min. 1 unit) → \$50 total
- **Bulk Price:** \$15 EXW (Min. 500 units) → \$7,500 total

Details:

- Material: 100% Cotton
- Size: 18 X 18 X 6 Inches
- Design: Floral print
- Colors: 15+ options

Sample*: Sample Manufacturer's Suggested Retail Price
Sample & Bulk Price*: Ex-Work / Ex-Factory Price.

HS Code: 4202.92.00



\$9 Sample: \$25

Quilted Cotton Laptop Sleeve

- **Sample Price:** \$25 EXW (Min. 1 unit) → \$25 total
- **Bulk Price:** \$9 EXW (Min. 500 units) → \$4,500 total

Details:

- Material: 100% Cotton
- Size: 12 x 16 Inches
- Design: Floral print
- Colors: 15+ options

HS Code: 4202.92.00



\$12 Sample : \$45

Quilted Tote Bag without Zip

- **Sample Price:** \$45 EXW (Min. 1 unit) → \$45total
- **Bulk Price:** \$12 EXW (Min. 500 units) → \$6,000 total

Details:

- Material: 100% Cotton
- Size: 18 X 18 X 6 Inches
- Design: Floral print
- Colors: 15+ options

Note: Minimum Order Quantity (MOQ) for samples is 10 Units, which will be a mix and match of products from Handmade Cotton Items Collection.

HandMade Cotton Items

HS Code: 4202.22.00



\$6 Sample: \$20

Banjara Clutch Bag

- Sample Price: \$20 EXW (Min. 1 unit) → \$20 total
- Bulk Price: \$6 EXW (Min. 500 units) → \$3,000 total

Details:

- Material: 100% Cotton
- Size: 7 X 11 Inches
- Design: Embroidered
- Colors: Assorted

HS Code: 4202.32.00



\$12 Sample: \$40

Vanity Pouch (3 pc set)

- Sample Price: \$40 EXW (Min. 1 unit) → \$40 total
- Bulk Price: \$12 EXW (Min. 500 units) → \$6,000 total

Details:

- Material: 100% Cotton
- Size:
- Design: Floral print
- Colors: 15+ options

HS Code: 4202.92.00



\$18 Sample: \$60

Duffle Bag

- Sample Price: \$60 EXW (Min. 1 unit) → \$60 total
- Bulk Price: \$18 EXW (Min. 500 units) → \$9,000 total

Details:

- Material: 100% Cotton
- Size: 18 X 18 X 10 Inches
- Design: Tiger & Floral print
- Colors: 15+ options

HS Code: 4202.92.00



\$9 Sample: \$35

Matka Jhola Bag

- Sample Price: \$35 EXW (Min. 1 unit) → \$35 total
- Bulk Price: \$9 EXW (Min. 500 units) → \$4,500 total

Details:

- Material: 100% Cotton
- Size:
- Design: Embroidered
- Colors: Multicolor

Sample*: Sample is Manufacturer's Suggested Retail Price
Sample & Bulk Price*: Ex-Work / Ex-Factory Price.

Note: Minimum Order Quantity (MOQ) for samples is 10 Units, which will be a mix and match of products from Handmade Cotton Items Collection.

HandMade Cotton Items

HS Code: 9404.90.00



\$12 Sample: \$40

Puff Cover 22x22x14

- Sample Price: \$40 EXW (Min. 1 unit) → \$40 total
- Bulk Price: \$12 EXW (Min. 500 units) → \$6,000 total

Details:

- Material: 100% Cotton
- Size: 22" x 22" x 14" Inches
- Design: Embroidered
- Colors: Pink

HS Code: 9404.90.00



\$12 Sample: \$35

Round Floor Cushion 32x32

- Sample Price: \$35 EXW (Min. 1 unit) → \$35 total
- Bulk Price: \$12 EXW (Min. 500 units) → \$6,000 total

Details:

- Material: 100% Cotton
- Size: 32" x 32" Inches
- Design: Embroidered
- Colors: Orange

HS Code: 9404.90.00



\$12 Sample: \$35

Round Floor Cushion 32x32

- Sample Price: \$35 EXW (Min. 1 unit) → \$35 total
- Bulk Price: \$12 EXW (Min. 500 units) → \$6,000 total

Details:

- Material: 100% Cotton
- Size: 32" x 32" Inches
- Design: Embroidered
- Colors: Yellow

HS Code: 9404.90.00



\$12 Sample: \$35

Round Floor Cushion 32x32

- Sample Price: \$35 EXW (Min. 1 unit) → \$35 total
- Bulk Price: \$12 EXW (Min. 500 units) → \$6,000 total

Details:

- Material: 100% Cotton
- Size: 32" x 32" Inches
- Design: Embroidered
- Colors: Multicolor

Sample*: Sample Manufacturer's Suggested Retail Price
Sample & Bulk Price*: Ex-Work / Ex-Factory Price.

Note: Minimum Order Quantity (MOQ) for samples is 10 Units, which will be a mix and match of products from Handmade Cotton Items Collection.

HandMade Cotton Items

HS Code: 4202.92.00



\$9 Sample: \$30

Banjara Bag

- **Sample Price:** \$30 EXW (Min. 1 unit) → **\$30 total**
- **Bulk Price:** \$9 EXW (Min. 500 units) → **\$4,500 total**

Details:

- Material: 100% Cotton
- Size:
- Design: Embroidered
- Colors: Multicolor

HS Code: 4202.22.00



\$9 Sample: \$20

File clutch purse

- **Sample Price:** \$20 EXW (Min. 1 unit) → **\$20 total**
- **Bulk Price:** \$9 EXW (Min. 500 units) → **\$4,500 total**

Details:

- Material: 100% Cotton
- Size: 12 X 7 Inches
- Design: Embroidered
- Colors: Multicolor

HS Code: 6304.99.00



\$21 Sample: \$45

Elephant wall hanging

- **Sample Price:** \$45 EXW (Min. 1 unit) → **\$45total**
- **Bulk Price:** \$21 EXW (Min. 500 units) → **\$10500 total**

Details:

- Material: 100% Cotton
- Size: 40" x 60" Inches
- Design: Patchwork Elephant
- Colors: Multicolor

Sample*: Sampleis Manufacturer's Suggested Retail Price
Sample & Bulk Price*: Ex-Work / Ex-Factory Price.

HS Code: 9404.90.00



\$12 Sample: \$35

Puff Cover 18x18x14

- **Sample Price:** \$35 EXW (Min. 1 unit) → **\$35 total**
- **Bulk Price:** \$12 EXW (Min. 500 units) → **\$6,000 total**

Details:

- Material: 100% Cotton
- Size: 18" x 18" x 14" Inches
- Design: Embroidered
- Colors: Blue

Note: Minimum Order Quantity (MOQ) for samples is 10 Units, which will be a mix and match of products from Handmade Cotton Items Collection.

HandMade Cotton Items

HS Code: 6302.60.00



\$12 Sample: \$35

Table Runner set 16x72

- **Sample Price:** \$35EXW (Min. 1 unit) → **\$35 total**
- **Bulk Price:** \$12 EXW (Min. 500 units) → **\$6,000 total**

Details:

- Material: 100% Cotton
- Size: 16" x 72" Inches
- Design: Embroidered
- Colors: Indigo

HS Code: 6302.60.00



\$3 Sample: \$25

Table Mat 12x18

- **Sample Price:** \$25EXW (Min. 1 unit) → **\$25 total**
- **Bulk Price:** \$3 EXW (Min. 500 units) → **\$1,500 total**

Details:

- Material: 100% Cotton
- Size: 12" x 18" Inches
- Design: Embroidered
- Colors: Pink

HS Code: 6302.60.00



\$9 Sample: \$25

Table Runner 14x60

- **Sample Price:** \$25 EXW (Min. 1 unit) → **\$25 total**
- **Bulk Price:** \$9 EXW (Min. 500 units) → **\$4,500 total**

Details:

- Material: 100% Cotton
- Size: 14" x 60" Inches
- Design: Embroidered
- Colors: Multicolor

HS Code: 6302.60.00



\$9 Sample: \$25

Table Runner 14x60

- **Sample Price:** \$25 EXW (Min. 1 unit) → **\$25total**
- **Bulk Price:** \$9 EXW (Min. 500 units) → **\$4,500 total**

Details:

- Material: 100% Cotton
- Size: 14" x 60" Inches
- Design: Embroidered
- Colors: Yellow

Sample*: Sample Manufacturer's Suggested Retail Price
Sample & Bulk Price*: Ex-Work / Ex-Factory Price.

Note: Minimum Order Quantity (MOQ) for samples is 10 Units, which will be a mix and match of products from Handmade Cotton Items Collection.

HandMade Cotton Items

HS Code: 6302.60.00



\$9 Sample: \$25

Table Runner 14x60

- **Sample Price:** \$25 EXW (Min. 1 unit) → **\$25 total**
- **Bulk Price:** \$9 EXW (Min. 500 units) → **\$4,500 total**

Details:

- Material: 100% Cotton
- Size: 14" x 60" Inches
- Design: Embroidered
- Colors: Pink

HS Code: 6304.99.00



\$24 Sample: \$50

Moti work wall hanging 40x60

- **Sample Price:** \$50 EXW (Min. 1 unit) → **\$50 total**
- **Bulk Price:** \$24 EXW (Min. 500 units) → **\$12,000 total**

Details:

- Material: 100% Cotton
- Size: 40" x 60" Inches
- Design: Patchwork
- Colors: Multicolor

HS Code: 6304.99.00



\$18 Sample: \$45

Wall hanging 40x60

- **Sample Price:** \$45 EXW (Min. 1 unit) → **\$45 total**
- **Bulk Price:** \$18 EXW (Min. 500 units) → **\$9,000 total**

Details:

- Material: 100% Cotton
- Size: 40" x 60" Inches
- Design: Patchwork
- Colors: Multicolor

Sample*: Sample's Manufacturer's Suggested Retail Price
Sample & Bulk Price*: Ex-Work / Ex-Factory Price.

Note: Minimum Order Quantity (MOQ) for samples is 10 Units, which will be a mix and match of products from Handmade Cotton Items Collection.